

Alice Liu

Product Designer

2003.liu.alice@gmail.com
DFW | Open to relocation
aliceliudesign.work

WORK EXPERIENCE

Inhabit JUL 2025 – PRESENT	Product Designer - Led 0→1 design system, establishing a scalable design–development foundation that cut front-end build time for new features by 50% and scaled across 15 residential brands. Owned end-to-end onboarding redesign for a residential property management CRM, restructuring property, policy, hours, and amenity workflows to reduce a weeks-long process to 1–3 days, now live for 1K users (expected rollout to ~5K users). Shipped a mobile-first rental application experience for prospective residents, translating a desktop-only application into a streamlined mobile flow that cut task completion time by 30% for ~1K users. Drove 0→1 product design for a resident credit-monitoring app, translating credit data into personalized recommendations and actionable next steps. Optimized prototyping and handoff workflows with Cursor to cut developer implementation time by 40%.
CBRE JUN 2024 – AUG 2024	UX Design Intern – Emerald Design System Team - Designed 2 responsive, reusable page-layout components, reducing design implementation time by 20% and enabling more consistent layouts across CBRE’s digital products. Standardized a 2,000+ icon library and built an automated Figma update workflow, reducing manual maintenance and streamlining future system updates.
Sabre MAY 2023 – AUG 2023	Technical Product Manager Intern – Data & Analytics Team - Led 3 cross-functional design studios, synthesizing 80+ insights into a redesigned data catalog experience that improved navigation and accessibility by 15%. - Built a 12-component UI library and documentation, establishing reusable patterns that standardized the interface and streamlined developer handoff.

RESEARCH

UT iSchool Prof. Michael McQuaid APR 2025 – AUG 2025	Researcher Synthesized 20+ sources on agentic interfaces, conversational UI, and inclusive design into a research roadmap for an AI-assisted PDF accessibility study serving blind and low-vision users.
--	---

EDUCATION

Case Western Reserve University B.A. in Computer Science AUG 2021 – DEC 2024
--

LEADERSHIP

Design for America Director of Projects & Programming MAR 2024 – DEC 2024
Mentored 5–6 interdisciplinary project teams through end-to-end design processes and design thinking; led monthly UX and inclusive design workshops for 30+ members.

SKILLS

Design – Figma, Prompt Engineering, Rapid AI prototyping (Claude, Cursor, Vercel, Lovable), Design Systems, Systems Thinking, UX Research, Accessibility
Technical – HTML, CSS, JavaScript, ReactJS, SQL, Git